
Visual Traffic

Visual Traffic is Marketron's complete traffic and billing solution for small and medium market broadcast organizations.

The system is easy to learn and aims to provide streamlined processes that allow users to get their jobs done more efficiently. Over the years, Marketron has continuously improved and enhanced the Visual Traffic system and we plan to keep doing so to empower your business for many years to come.



A complete Traffic and Billing Solution for Small and Medium Markets:

- Used by 2258 stations in 703 worldwide markets
- Uniquely connected to the Marketron Platform
- Capable of handling dozens of stations in one database
- Can accommodate multiple markets/companies in one centralized solution
- Bi-annual product update releases



Recent Releases include:

- Network Connect
- PayNow Connectivity
- Updates to: Automation Manager, Report Center, Electronic Invoicing, Copy, and Order Approvals

+ Plus many minor enhancements and bug fixes



Connected to the following Marketron Services:

- Electronic Orders and Invoices
- Network Connect
- PayNow
- Proof of Performance



Upcoming Releases to include:

- Marketplace Participation *Q1 2016*
- Continued Electronic Invoicing Enhancements *Q2 2016*
- Marketplace Integration and Connectivity *Q4 2016*
- Automatic A/R Integration with PayNow *Q4 2016*
- Integration with Mediascape Accounts *Future*
- Integration with Mediascape Orders 360 *Future*