

# Visual Traffic : Essentials

## Marketron's Complete Traffic and Billing Solution for Broadcasters

Super-secure, cloud-based atmosphere which allows the traffic and billing function to be done at or away from the radio station utilizing the most up-to-date, high powered servers available. No more server costs, IT costs, or any traffic related hardware needed – we do it all.

### Benefits of Visual Traffic in the Cloud and the Essentials Bundle:

Hundreds of customers use Visual Traffic in the Cloud today, giving their staff freedom, security and flexibility to perform their work from home (or anywhere). The Essentials bundle allows salespeople to enter orders remotely and includes functionality to automate electronic order entry and invoicing.

- **Remote workforce enabled:** From order entry to invoicing, give your team full access to all areas of Visual Traffic their login permissions allow.
- **Cost savings:** IT costs are significantly reduced by eliminating hardware, database licenses and upgrade requirements.
- **Security:** Your traffic system will always have the latest updates applied. A permissions-based system keeps information private and accessible only to those who should have it.
- **More functionality:** Visual Traffic in the Cloud has a significant number of features and enhancements that are not available to on-premise customers. You'll always have the newest features.

### Visual Traffic Essentials includes:



#### Visual Traffic in the Cloud

Web-based access to Visual Traffic



#### Extended Order Manager

Enables sales people to enter their own orders with user permissioned access to only the data that is relevant to them.



#### Electronic Orders & Invoicing

Automate the order entry process and send electronic invoices automatically.



#### 15 User Licenses