



PayNow Launch Kit: Standardizing Electronic Invoicing & Payments

A 6-Month Program for Consistent Market Operations and Faster Collections

This program provides a structured six-month framework to help your organization make electronic invoicing and electronic payment the default across every market.

The result is a more efficient billing process, improved cash flow, and a repeatable operating standard that can be maintained long-term.

What Success Looks Like

- ✓ 90% Electronic Invoicing (EI)
- ✓ Minimum 40% Electronic Payments in Every Market
- ✓ Consistent Invoicing & Payment Workflows
- ✓ Reduced Reliance on Checks and Manual Processes
- ✓ Clear Reporting and Accountability Across Markets

How the Program Works



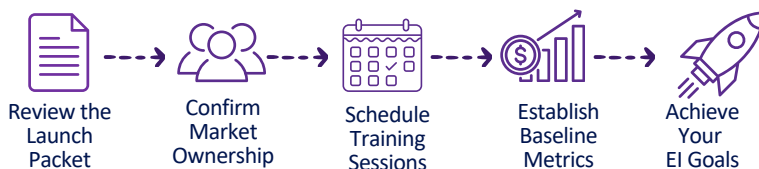
What's Included



Roles and Responsibilities



Start Here

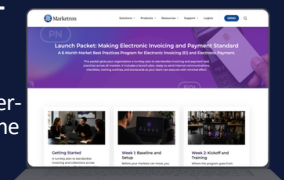


Your first step is reviewing the launch packet and confirming market ownership, reporting cadence, and baseline metrics.

ACCESS THE FULL LAUNCH KIT

The Launch Kit contains all training materials, communications, checklists, scorecards, and advertiser-facing resources used throughout the program.

[Launch Kit Site](#)



Everything your team needs.
One place. Step by step.