



Pay the Easy Way: ACH Electronic Payments

Our stations offer fast, easy ways for you to pay invoices electronically, including automated clearing house (ACH) payments. You're likely familiar with this payment method even if you haven't used it for advertising services. In fact, [93% of workers get paid via direct deposit](#), which is a type of ACH transaction.

If you're ready to simplify the way you pay, consider the many benefits of ACH electronic payments compared to issuing paper checks.

Why Choose ACH?



You'll save time and money (and trees).

Say goodbye to cutting checks, stuffing envelopes and putting them in the mail every month. ACH electronic payments eliminate the manual work and hard costs of printing, paper and postage (as much as [\\$2 to \\$4](#) per check). It's the efficient, cost-effective and environmentally friendly way to pay.



Payments are fast and secure.

There's no need to worry about mailing delays, check fraud or lost envelopes. Our secure portal gives you immediate payment confirmation and a detailed email for your accounting records, so you always know the status of your payments.



The process is simple and user-friendly.

Invoices and statements are delivered directly to your inbox in your preferred format, including PDF and 4A. You can pay in just a few clicks with guest checkout. The PayNow Advertising Portal gives you easy access to your account information and payment history and provides a convenient way to pay multiple invoices at once.

Next Steps:

Getting started with ACH is easy! If you aren't already receiving invoices from us electronically, you can request a PayNow Advertising Portal account [here](#). Then, share your new electronic invoicing ID (EI code) with us at [<Insert Station Email Address>](#) to complete your account setup.

By creating an account and sharing your EI code with us, you will start receiving all station invoices and statements electronically and can add your ACH information to make online payments quickly and securely. You can also reach out to your salesperson directly, and they will help you get started!

Questions? Watch the introduction video [here](#), or reach out to us at [<Insert Station Email Address>](#) for more information.